

DRAUGHT ASSOCIATES INTERNSHIP REQUIREMENTS / SPECIFICATION

Work Placements

Draught Associates are looking to offer budding designers the chance to experience working within a graphic design company based in London.

You will join a creative team working on innovative projects for a variety of clients. You will work alongside experienced designers, and by the end of your placement, will have devised outcomes in response to real briefs, and expanded your knowledge in a variety of fields.

Qualifications

MA
BA (Hons) Graduate
BA (Hons) 2nd or final year
HND Final year

Requirements

Intermediate skills in using InDesign, Illustrator and Photoshop as a basic requirement. This is very important so that your work experience is of maximum benefit to both of us. Some projects may require a knowledge of Flash or After Effects. Knowledge of HTML, CSS and web coding would be a bonus.

Duration

2 weeks (minimum) - 2 months.

Areas of work

Projects are broad and diverse in our multidisciplinary studio, you may work on the following types of projects:

Identity design
Print and promotional design, from creative to corporate
Book design
Poster or product design
Exhibition design
Wayfinding / Architectural graphics
Web design
Moving image / Storyboarding

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Who should apply?

We are looking for graphic designers with a portfolio demonstrating exceptional text and layout skills. You should have good interpersonal skills, be creative and have excellent communication skills.

What will we expect?

You supply the enthusiasm and ambition, and we'll give you the chance to use your creative potential. You need to be highly motivated, punctual, work well in a team and be adaptable. As well as clearly needing an interest in design, you should also have an awareness of the industry and some technical knowledge.

What will you be doing?

You will be working on live projects from brief to production stage, while working alongside experienced designers and art directors. You will be given the opportunity to work on individual projects as well as projects with the rest of the design team, to create innovative design solutions.

You will take your work beyond the design stage, and work projects through to print ready artwork, as well as experiencing the administrative side of the process along the way.

There will obviously, also be the usual Post Office and other office junior duties.

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What will you achieve?

Your time at Draught Associates will enhance your portfolio with real / live projects. You will have gained an understanding of clients and their expectations, increased your experience of working within project teams as well as expanding your technical knowledge and communication skills.

After your placement you will have gained valuable experience, and will end with work for your portfolio that could stand you in good stead for a position in the future.

Who should you contact?

Tina Price
Studio Director
Draught Associates Limited
Unit 3 The Theatre Courtyard
London EC2A 3EE

Please send samples of work and your CV with suggested start date to:
t.price@draught.co.uk

A sample of our work can be seen at:
www.draught.co.uk

As well as our studio project:
www.visualaid-shop.com